

Participant Selection & Sampling



Ashford University

RES7400: Research Design & Methods Quantitative (QAB2044A)

Dr. Candace Mazze

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Participant Selection

The participants for this research study will include 30 individuals. These individuals will come from multiple professional backgrounds to include military, the federal government, and the education field. There are a total of 15 males and 15 females, their ages range from 18-71. These individuals completed an online survey that was shared through email and were all chosen on a first come basis. The individuals will be broken up into three different groups, each group will have 10 participants.

Materials

The 30 participants chosen for this research study were given one-page, front and back, consent forms that required a signature of acknowledgement. According to Cozby & Bates (2017) these forms provided a detailed explanation of why the research was being conducted, along with the instructions for obtaining the outcome/research results. The back of the consent forms provided additional resources about diversity and inclusion within the workplace, as well as how to reach me if they have any questions or comments after the study is completed. Other materials in this study include the use of an itemized rating scale, the Likert Scale. This survey consists of three different parts, to include: demographic data, questions about their own leadership experiences, and questions about diversity and inclusion in their own work centers.

Design and Procedure

The design used for this study was non-experimental, each participant was given the opportunity to share their personal views on diversity and inclusion. Upon completion, I will verify that the consent form is signed, and that all questions are completed on the survey. Each participant will receive a follow-up 'thank you' email within a week.

Reference

Cozby, P. & Bates, S. (2017). *Methods in behavioral research* (13th ed). New York, NY:

McGraw-Hill.