E x a m i n a t i o n c o v e r s h e e t

**Student Full Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_English Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Student Identification Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Course code: **MGT301**

Type of Exam: **Case Study**

Course Title: **Principle of Management**

Instructor(s): **Dr. Kayhan Tajeddini**

Date of Exam:

Time allowed:

Number of pages: 3 (includes cover and blank pages)

**Instructions:**

* Communicating with other students is not tolerated
* Study the questions and allocate your time carefully
* Write clearly and in full sentences

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| Weighting: 40%  Marks \_\_\_\_\_\_ / 60 = \_\_\_\_\_\_ % |

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| --- | --- | --- |
| IMPORTANT INFORMATION for student | | |
|  | USE THIS **EXAM PAPER** **TO WRITE AND SUBMIT** COURSEWORK EXAM |  |
| **Acknowledgement:** By submitting this Coursework Exam the **Student Confirm…**   1. to have read the **Rules and Regulations** for Coursework and Assessment Guidelines 2. to have completed the Coursework Exam according to Academic Rules and Regulations 3. to have **Not Copy from Sources,** and have included and attached **List of All References used**   **AVOID PLAGIARISM:** Check the Coursework and clearly **Acknowledged All** **References and Sources** **used**. Failure to mentioned Sources used is Plagiarism. All acts of Plagiarism in coursework will be Noted and Recorded with Zero (0) Mark or Course Failure**.** Check Your Work - use online Plagiarism Checker -  [www.Plagtracker.com](http://www.Plagtracker.com)  **REFERENCES LIST:** Use familiar Referencing Styles e.g. APA, MLA, or Harvard. Provide **In-Text-Citation of Sources** within the Answer to each Question. Provide Full **List of References** as the Last Page of Exam Paper (the references will include Names of Authors with Textbooks Titles; Name of Journals, Weblinks,etc)  **YOUR ANSWER:** Read the attached case study and then answer the five questions below. Type your answers directly into the document. Be as detailed and specific as possible, use relevant facts from the case and theories in class to support your answers. Merely summarizing cases, methods or frameworks is not sufficient. The logic of your argument should be clear, compelling and reflect a sound understanding and thoughtful analysis of the case.  **ARRANGE YOUR ANSWERS:** Use below instruction to Write and Arrange your Answers to Questions  ● First Line - Write the Question Nos **(e.g. Question No. 1)**  ● Second Line - Write the Full Question Text in **CAPITAL LETTERS** (use Blue Color)  ● Fourth Line - Start writing the Answer to the Question  The standard answer to each question can be about one page long – to enable you demonstrate serious logical arguments of the topic, and cover the mixture of analysis, examples, cases, tables, graphs etc.  **TEXT FORMATS**: The required **T**ext Formatting Styles for Coursework are stated below:   1. Font-Text**:** Use **ARIAL** as only Font-Text Style to write answers / coursework 2. Font-Size**:** Use **12 Point** as main Font-Size to write answers / coursework 3. LINE Spacing**:**  Use **1.15 Point** between Lines of Text within a Paragraph 4. TABLES**:** Use **9 Point** for Text and Numbers inside Tables / Graphs / Pictures / Diagrams   **SUBMIT COURSEWORK:** Submit Completed Coursework Exams per: **Online Platform**  **(1)** Online Assignment Submission – E-learning Online.  Submit the Exam in One File Attachment, use Your Name and Course Name to Save the Exam File.  **The deadline is December 15th, 2020 at 23.00.** Any submissions after the deadline is not acceptable.  Please do not send any email to me for any excuse or any delay. | | |

**QUESTIONS (20 points each)**

1. On page 2 of the case, Eric Flatt observes that Google is ‘a company built by engineers for engineers”. What do people with these characteristics need or want from their managers?” What is the role of the HR?
2. What is your evaluation of the steps the team took to improve management effectiveness through the Oxygen 8 attributes? What were the biggest challenges at each stage of the change process? How were these challenges overcome?
3. Do you view Project Oxygen as a highly successful planned change process? How does Project Oxygen mirror those described in classical models of planned change processes such as Lewin’s unfreezing, changing, and refreezing?
4. The eight attributes provide a comprehensive picture of the essential elements of effective management. Collectively, they fall into two broad categories: managing people and managing the work. What is your assessment of these attributes? What value do they provide? If these attributes are so obvious, why is good management so hard to do?”
5. What should be Setty’s priorities going forward? What criteria should he use for choosing among projects?
   1. -  Which projects best lend themselves to the Project Oxygen methodology and approach?

-  Which projects are likely to provide the greatest value-added to Google?

**Good Luck!**

**Kayhan Tajeddini**