**BIN3022-N Global Economics & Business Operations**

**ECA – Business Operations Part**

BA(Hons)International Business Management top-up

Module name: BIN3022-N Global Economics & Business Operations

Module code: BIN3022-N

Module assessment: End assessment – Business Operations Part

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# 1. Introduction and background

## 1.1 Introduction to Business Operations

## 1.2 What is Operations Management, Operations Strategy, Supply Chain, Supply Chain Management and a Value Chain (Use relevant academic references for the definition)?

## 1.3 Illustrate a basic Supply Chain of an industry of your choice in the form of a Diagram.

# 2. Industrial Context

Select any Industry of your choice

## 2.1 Industrial Context of the Business Operations

## 2.2 Define the operations management process of that particular industry

## 2.3 Explain the products and services the industry offers with a short table on their Inputs/Transformation Process and Outputs

## 2.4 Explain the core operations strategy of that industry in the context of the competitive priorities (Cost/Quality/Flexibility/Delivery)

# 3. Business Processes

## 3.1 Select any 2-3 key business processes discussed in the lecture and provide an outline of how these business processes facilitate businesses to be profitable.

## 3.2 Discuss the Key Strategic Decisions Supply Chain managers make within the selected Business Processes and discuss how each of these processes impact the end customer.

# 4. Conclusion

## 4.1. List some of the Key Challenges industries are facing in Business Operations due to the ‘New-Normal’ scenario post COVID-19.

## 4.2. Provide recommendations on how to enhance the Business Operations for some of the challenges listed in Section 4.1

# 5. References